

## Littlebit Technology expands its activities in the Benelux region further

**Zug CH/Utrecht NL, 01 September 2017 – The IT distributor Littlebit Technology intensifies its engagement in the Benelux region. Rene Verkerk has been engaged as Managing Director Benelux with effect from early September 2017. A 9-person strong team supports him in the development of the market.**

Littlebit Technology successfully entered the Belgian market in 2016. In early 2017, the company opened a branch in Utrecht, Netherlands. Now, staff numbers are increased. As of 01 September, Rene Verkerk will head the entire Benelux team as Managing Director. Rene Verkerk holds a doctorate in business management. He has more than 22 years of experience in IT distribution, as well as excellent relationships to relevant manufacturers serving the IT component and peripheral markets.

Moreover, Marc Salimans joins the team in the role of Business Manager Value Distribution. He is responsible for driving business relating to enterprise and solution products. This primarily revolves around enterprise and surveillance hard disks, enterprise SSDs and memory solutions by HGST, SanDisk, Samsung Enterprise and WD.



Littlebit Technology is planning to consistently develop the distribution business in the Netherlands, Belgium and Luxembourg. The key manufacturer representatives contributing to growth are Corsair, Creative, G.Skill, Gainward, HGST, Kingston, Logitech, Ultimate Ears, Palit and WD.

Customers in the Benelux countries will be supplied from the central warehouse for Europe in Alzenau, Germany. The Littlebit Group boasts extensive warehousing capacities and an infrastructure capable of quickly moving increasing goods volumes, facilitating efficient high-quality service for trade partners in the entire DACH and BENELUX region.

### Company Profile

As an IT distributor and IT service provider, the Littlebit Group serves all German-speaking countries and the Benelux region with its national branches in Zug (CH), Frankfurt (Germany), Vienna (A) and Utrecht (NL)..

The company represents well-known manufacturers of IT components and peripherals and supplies their products to IT retailers. Littlebit Technology is a market leader particularly in the wholesale area, with storage devices such as SSDs and hard drives.

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