

Littlebit Technology become HGST and SanDisk Distributor

Zug, Switzerland, 20 June 2017 – Littlebit will from now on distribute the products of HGST, a Western Digital brand. Herewith we will extend our Enterprise portfolio as a known specialized IT-Distributor of Storage.



Littlebit Technology will distribute HGST brand products in Germany, Switzerland, Austria, Belgium and Netherlands. The product portfolio includes HGST Enterprise HDD, Enterprise SSD, Storage Sub-Systems as well as SanDisk Client and Enterprise SSDs. The Distributor has recruited

new staff to support the Value Added Distribution business of HGST and provide specialists and a dedicated Sales team in each country.

Littlebit will distribute HGST brand products focusing on the Enterprise market, especially on Server Customers, Cloud-Service-Providers, Finance-Providers, the Health-care-industry and academic institutions, as well as on telecommunication and media-companies. HGST brand products enjoy a great reputation in quality, reliability and performance. The portfolio includes award-winning Enterprise-optimization software and a broad portfolio of innovative, first-class HDDs and SSDs.

«We are proud to be able to distribute the high-class HGST and SanDisk Products.» commented Patrick Matzinger, CEO Littlebit Technology Group.

Nicolas Frapard, Senior Sales Director EMEA, at HGST, a Western Digital brand, said: «We are pleased to engage with Littlebit, who we believe will give us incremental customer reach in DACH and Benelux at a time HGST is rapidly expanding its product portfolio – not only with Enterprise HDD and SSD, and devices, but also on the Storage Sub-system side, with our new JBOD and JBOF solutions.»

Company profile

Die Littlebit Technology AG wurde im Jahr 2000 als unabhängiges Schweizer Unternehmen gegründet. Mit Niederlassungen in Zug (CH), Frankfurt (D), Wien (A) und Utrecht (NL) bedient der IT-Distributor und –Dienstleister den gesamten deutschsprachigen Raum und die Benelux Staaten. Das Unternehmen repräsentiert namhafte Hersteller von IT-Komponenten und Peripherieprodukten und bedient mit deren Produkten den IT-Handel. Marktführend ist Littlebit Technology insbesondere im Großhandel mit Speichermedien wie SSDs und Festplatten.

Further information

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