

## Littlebit Technology become HGST and SanDisk Distributor

**Zug, Switzerland, 20 June 2017 – Littlebit will from now on distribute the products of HGST, a Western Digital brand. Herewith we will extend our Enterprise portfolio as a known specialized IT-Distributor of Storage.**



Littlebit Technology will distribute HGST brand products in Germany, Switzerland, Austria, Belgium and Netherlands. The product portfolio includes HGST Enterprise HDD, Enterprise SSD, Storage Sub-Systems as well as SanDisk Client and Enterprise SSDs. The Distributor has recruited

new staff to support the Value Added Distribution business of HGST and provide specialists and a dedicated Sales team in each country.

Littlebit will distribute HGST brand products focusing on the Enterprise market, especially on Server Customers, Cloud-Service-Providers, Finance-Providers, the Health-care-industry and academic institutions, as well as on telecommunication and media-companies. HGST brand products enjoy a great reputation in quality, reliability and performance. The portfolio includes award-winning Enterprise-optimization software and a broad portfolio of innovative, first-class HDDs and SSDs.

«We are proud to be able to distribute the high-class HGST and SanDisk Products.» commented Patrick Matzinger, CEO Littlebit Technology Group.

Nicolas Frapard, Senior Sales Director EMEA, at HGST, a Western Digital brand, said: «We are pleased to engage with Littlebit, who we believe will give us incremental customer reach in DACH and Benelux at a time HGST is rapidly expanding its product portfolio – not only with Enterprise HDD and SSD, and devices, but also on the Storage Sub-system side, with our new JBOD and JBOF solutions.»

### Company profile

Die Littlebit Technology AG wurde im Jahr 2000 als unabhängiges Schweizer Unternehmen gegründet. Mit Niederlassungen in Zug (CH), Frankfurt (D), Wien (A) und Utrecht (NL) bedient der IT-Distributor und –Dienstleister den gesamten deutschsprachigen Raum und die Benelux Staaten. Das Unternehmen repräsentiert namhafte Hersteller von IT-Komponenten und Peripherieprodukten und bedient mit deren Produkten den IT-Handel. Marktführend ist Littlebit Technology insbesondere im Großhandel mit Speichermedien wie SSDs und Festplatten.

**Further information**

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